

Employers Look to Career Schools To Hire Trained Graduates

By Kevin Quinn, Vice president of Admissions, Prism Education Group

Career schools offer opportunities to train for occupations that need qualified employees. Most every career school has a Career Services Department that is market driven, focusing on the needs of students, graduates and employers. While no school or college can guarantee placement, accredited career schools work extra hard to help graduates succeed in the workplace.

Paul Alvarez is the Career Services Director at Prism Career Institute's Egg Harbor Township campus. Paul, along with Prism faculty, works closely with every Prism graduate to prepare them for the workforce and realize real-life positions in their chosen fields. "At Prism, we help our students transition from training to profession by helping them develop networking, customer service and professionalism skills," said Alvarez. These skills then match up with occupational skills gained from their Medical or Paralegal training and we have a well-rounded graduate," said Alvarez. "Employers always tell us how important these skills are to the overall employee."

AtlantiCare is one company that Paul works with closely to provide trained personnel. AtlantiCare is the largest healthcare employer in Southeastern New Jersey with 60 locations offering health and wellness services including AtlantiCare Regional Medical Center. AtlantiCare has hired 15 Prism graduates in the last two years from the Medical Billing & Coding and Medical Assistant programs. "AtlantiCare values professionalism and customer service skills very highly when they make a hire," added Alvarez. AtlantiCare executives, including Cigi Serrano, Manager of Volunteer Services, and Ed Kyle, Manager



Ed Kyle, AtlantiCare Human Resources Manager speaking with Prism Career Institute students

of Human Resources, routinely visit Prism to help mentor students and attend school functions and graduations.

Prism Career Institute also has campuses located in Cherry Hill, NJ, NE Philadelphia and Upper Darby, PA. The schools are licensed by the NJ and PA Departments of Education. Cherry Hill, NE Philadelphia and Egg Harbor Township campuses are accredited by the Accrediting Council for Continuing Education and Training (ACCET). The Upper Darby campus is accredited by the Accrediting Commission of Career Schools & Colleges (ACCSC). Prism Career Institute is a member of the Career College Association.

Accredited career schools offer added benefit and individual attention in the job search. For more information about Prism Career Institute visit www.prismcareerinstitute.edu, or Call 800-644-4443. [ADV]

